

TOWN OF EAST WINDSOR ECONOMIC DEVELOPMENT COMMISSION

11 RYE STREET, P.O. Box 389

BROAD BROOK, CT 06016

Website: <http://www.eastwindsorct.com>

Special Meeting Minutes Monday, December 10, 2012

I. ESTABLISHMENT OF QUORUM

Members Present: Eric Moffett, James Richards and Ryan Nilsson.

Also in Attendance: Laurie Whitten, Town Planner

Chairman Eric Moffett called the meeting to order at 6:00 p.m. at the Town Hall meeting room, 11 Rye Street, Broad Brook, CT.

II. PUBLIC PARTICIPATION:

There was no public participation.

III. APPROVAL OF MINUTES:

It was noted that since the November 19, 2012 was considered an "informal discussion" with no motions or votes taken, it couldn't be considered "minutes". Therefore, there were no minutes to be approved.

IV. GENERAL DISCUSSION

2013 EDC Meeting Schedule

The EDC members briefly discussed the proposed 2013 meeting schedule and made a few minor changes.

MOTION: To accept the EDC meeting schedule for 2013 as corrected.
Richards / Nilsson / Unanimous

Business Assistance Forum (BAF)

Ms. Whitten noted that the "Invitations to the Lending Institutions, Financial Lenders & CT based Economic Development Groups" have been sent out. She said she believed that everyone that got a hard copy also got an email.

Ms. Whitten referred to a draft of the flyer that will be sent to the business owners and professionals. She said it will be going into the Reminder as well as the town website and possibly Patch. She suggested also having it in the North Central News. Mr. Richards noted that he could get it to the North Central News if it is in the form of a press release. The EDC members reviewed the flyer and suggested some minor changes. After some discussion, it was agreed that the flyer should go in the Reminder January 9th or 10th. They also discussed what to put on the back of the flyer. Ms. Whitten suggested listing the people who have already RSVP'd. Mr. Richards suggested that they have some information on the free prescription card that is available to all East Windsor residents.

Mr. Richards asked about having door prizes. Mr. Moffett suggested that Mr. Richards put it in an email asking people that might want to provide door prizes. Ms. Whitten indicated that we will be sending a direct mailing to the stakeholders along Route 140. She said she would send the final draft to the EDC members.

CERC Listings

Ms. Whitten said she didn't know whether the listings are doing anything. She noted that the bigger properties are already listed. Mr. Moffett felt that they should keep it up for now and let it run its course. Ms. Whitten indicated that there is an organization by the name of Connecticut Main Street that might be of interest. Their fee is \$500 and they can help us work on projects and drafting of projects for village districts. Members of Connecticut Main Street are eligible for grants from them. Ms. Whitten said she will look into it and get more information.

Election of Officers

MOTION: To nominate Eric Moffett for Chairman; Josh Kapelner for Vice Chairman; and Ryan Nilsson for Secretary.
Richards / Nilsson /Unanimous

V. ADJOURNMENT:

MOTION: To adjourn. Richards / Nilsson / Unanimous

The meeting was adjourned at 6:30 p.m.

Respectfully submitted,

Marlene Bauer
Recording Secretary